

Publishing Around the CoB

Dec-09 Edition

It has been some time since USMNEWS.net took a look at scholarly activity among the CoB's current crop of faculty. This report examines what has been going in 2009 and in the upcoming year, 2010. Let's begin with MKT's **Melinda Andrews**, who has an article coming out in 2010 in the *Journal of Business Research*. This is an A-level publication for Andrews. Andrews' marketing colleague, **Michael Wittmann**, published thrice in *Industrial Marketing Management* recently. Two of these are in 2009 (Feb and Oct), while one is in press (2010). Over in economics, **Akbar Marvasti** has a 2010 article in *Applied Economics*, also an A. Not to be outdone, Marvasti's colleague **Trellis Green** published two articles in *Applied Economics* during 2009. CoB publishing guru, **Fujun Lai** (MIS), has been hitting the A-level trail hard with 2009 publications in *Tourism Management* and the *Journal of Travel Research*. Lai also has 2009 hits in *Journal of Business Research*, also an A, and the *International Journal of Intercultural Information Management*. TM's **Babu George** has been busy as well, with pubs in the *Journal of Hospitality Marketing & Management*, *Health Marketing Quarterly*, *Amfiteatru Economic*, and the *International Journal of Leisure & Tourism Marketing*.

Over in business law, **Ernest King** has an in-press A-level with the *Journal of Real Estate Economics & Finance*. FIN's **Matthew Hood** has 2009 hits in *Managerial Finance* and the *Journal of Investing*. The latter one is with former CoBer John Clark, now with the University of Missouri at Kansas City. ECO's **Daniel Monchuk** has a 2009 publication in the *Canadian Journal of Agricultural Economics*. Fashion Merchandising's **Brigitte Burgess** a 2009 pub in *Fashion and Consumer Sciences Research Journal*. Over in MKT, **Elizabeth LaFleur** recently published in the *Journal of Marketing Education*, while MGT's **Sharon Topping** and **Jennifer Sequeira** have recent publications in *Community Mental Health Journal* and *Entrepreneurship Theory & Practice* (2), respectively. MGT's **Kenneth Zantow** has a 2009 hit in the *International Journal of Management & Enterprise Development*. Finally, FIN's **Farooq Malik** has two recent pubs (2009) – *Journal of Economics and Business* and *International Review of Financial Analysis*. CoB dean **Lance Nail** is the managing co-editor of the *IRFA*.